

NCC Cable System Order

Order #	62595363
Syscode	1445
System Name	Spectrum/North KC U-verse, MO
Market	Kansas City

AE	Nesma Rodriguez
Sales Coordinator	Patrick Diamantes
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Aug18
-	

Flight Dates	10/08/18 - 10/14/18
Agency	Screen Strategies Media
Advertiser	McCaskill for Senate

Client Code	
Product Code	
Est Code	4667
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/12/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		1	
Total		\$78.00	
Commission		\$11.70	
Net Total		\$66.30	
Total Spots		1	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.12 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	Missouri Tigers vs. Alabama Crimson Tide	10/8/18	10/14/18	18:00	21:00						X		-	-	1	\$78.00	\$78.00	30	

	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$78.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$78.00

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62595363 | Kansas City | Spectrum/North KC U-verse, MO | 1445 |

NCC Cable System Order

Order #	62595363
Syscode	1446
System Name	Spectrum/Central KC U-verse, MO
Market	Kansas City

AE	Nesma Rodriguez
Sales Coordinator	Patrick Diamantes
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Aug18
-	

Flight Dates	10/08/18 - 10/14/18
Agency	Screen Strategies Media
Advertiser	McCaskill for Senate

Client Code	
Product Code	
Est Code	4667
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/12/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		1	
Total		\$66.00	
Commission		\$9.90	
Net Total		\$56.10	
Total Spots		1	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.12 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	Missouri Tigers vs. Alabama Crimson Tide	10/8/18	10/14/18	18:00	21:00						X		-	-	1	\$66.00	\$66.00	30	

	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$66.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$66.00

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NCC Cable System Order

Order #	62595363	Flight Dates	10/08/18 - 10/14/18	Update Date	10/12/18
Syscode	1447	Agency	Screen Strategies Media	Version	1 Vs. 1
System Name	Spectrum/Eastern KC U-verse, MO	Advertiser	McCaskill for Senate	Show All Lines	
Market	Kansas City			Total # of Weeks	1
		Client Code		Total	\$84.00
AE	Nesma Rodriguez	Product Code		Commission	\$12.60
Sales Coordinator	Patrick Diamantes	Est Code	4667	Net Total	\$71.40
Office	Washington	Product Name		Total Spots	1
Phone	(301) 941-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Aug18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		10.12 New order. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	Missouri Tigers vs. Alabama Crimson Tide	10/8/18	10/14/18	18:00	21:00						X		-	-	1	\$84.00	\$84.00	30	

	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$84.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$84.00

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NCC Cable System Order

Order #	62595363	Flight Dates	10/08/18 - 10/14/18	Update Date	10/12/18
Syscode	2409	Agency	Screen Strategies Media	Version	1 Vs. 1
System Name	Spectrum/DirecTV- I+ Kansas City, MO	Advertiser	McCaskill for Senate	Show All Lines	
Market	Kansas City			Total # of Weeks	1
		Client Code		Total	\$552.00
AE	Nesma Rodriguez	Product Code		Commission	\$82.80
Sales Coordinator	Patrick Diamantes	Est Code	4667	Net Total	\$469.20
Office	Washington	Product Name		Total Spots	1
Phone	(301) 941-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Aug18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	10.12 New order. Please review and confirm. Thanks!				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	Missouri Tigers vs. Alabama Crimson Tide	10/8/18	10/14/18	18:00	21:00						X		-	-	1	\$552.00	\$552.00	30	

	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$552.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$552.00

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NCC Cable System Order

Order #	62595363	Flight Dates	10/08/18 - 10/14/18	Update Date	10/12/18
Syscode	5961	Agency	Screen Strategies Media	Version	1 Vs. 1
System Name	Spectrum/Central Kansas City, MO	Advertiser	McCaskill for Senate	Show All Lines	
Market	Kansas City			Total # of Weeks	1
		Client Code		Total	\$311.00
AE	Nesma Rodriguez	Product Code		Commission	\$46.65
Sales Coordinator	Patrick Diamantes	Est Code	4667	Net Total	\$264.35
Office	Washington	Product Name		Total Spots	1
Phone	(301) 941-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Aug18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		10.12 New order. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	Missouri Tigers vs. Alabama Crimson Tide	10/8/18	10/14/18	18:00	21:00						X		-	-	1	\$311.00	\$311.00	30	

	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$311.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$311.00

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62595363 | Kansas City | Spectrum/Central Kansas City, MO | 5961 |

NCC Cable System Order

Order #	62595363	Flight Dates	10/08/18 - 10/14/18	Update Date	10/12/18
Syscode	5963	Agency	Screen Strategies Media	Version	1 Vs. 1
System Name	Spectrum/Eastern Jackson Cnty, MO	Advertiser	McCaskill for Senate	Show All Lines	
Market	Kansas City			Total # of Weeks	1
		Client Code		Total	\$311.00
AE	Nesma Rodriguez	Product Code		Commission	\$46.65
Sales Coordinator	Patrick Diamantes	Est Code	4667	Net Total	\$264.35
Office	Washington	Product Name		Total Spots	1
Phone	(301) 941-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Aug18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		10.12 New order. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	Missouri Tigers vs. Alabama Crimson Tide	10/8/18	10/14/18	18:00	21:00						X		-	-	1	\$311.00	\$311.00	30	

	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$311.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$311.00

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62595363 | Kansas City | Spectrum/Eastern Jackson Cnty, MO | 5963 |

NCC Cable System Order

Order #	62595363	Flight Dates	10/08/18 - 10/14/18	Update Date	10/12/18
Syscode	6179	Agency	Screen Strategies Media	Version	1 Vs. 1
System Name	Spectrum/North Kansas City, MO	Advertiser	McCaskill for Senate	Show All Lines	
Market	Kansas City			Total # of Weeks	1
		Client Code		Total	\$190.00
AE	Nesma Rodriguez	Product Code		Commission	\$28.50
Sales Coordinator	Patrick Diamantes	Est Code	4667	Net Total	\$161.50
Office	Washington	Product Name		Total Spots	1
Phone	(301) 941-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Aug18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	10.12 New order. Please review and confirm. Thanks!				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	Missouri Tigers vs. Alabama Crimson Tide	10/8/18	10/14/18	18:00	21:00						X		-	-	1	\$190.00	\$190.00	30	

	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$190.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$190.00

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62595363 | Kansas City | Spectrum/North Kansas City, MO | 6179 |

NCC Cable System Order

Order #	62595363
Syscode	7557
System Name	Spectrum/Kansas City Interconnect, MO
Market	Kansas City

AE	Nesma Rodriguez
Sales Coordinator	Patrick Diamantes
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Aug18
-	

Flight Dates	10/08/18 - 10/14/18
Agency	Screen Strategies Media
Advertiser	McCaskill for Senate

Client Code	
Product Code	
Est Code	4667
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/12/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	\$1,725.00		
Commission	\$258.75		
Net Total	\$1,466.25		
Total Spots	1		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.12 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	Missouri Tigers vs. Alabama Crimson Tide	10/8/18	10/14/18	18:00	21:00						X		-	-	1	\$1,725.00	\$1,725.00	30	

	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$1,725.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,725.00

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62595363 | Kansas City | Spectrum/Kansas City Interconnect, MO | 7557 |